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Truly nurturing *lippy*

Lanolips™ is a new line of Australian-made lip products created by Sydney-based Kirsten Carriol, who has for 10 years owned and run her own PR agency specialising in beauty products. Ms. Carriol explains her reasons for favouring an old faithful moisturising ingredient. "Lanolin is a natural product of the wool industry. It is a substance extracted from the fleece once it has been removed from a live sheep after shearing. It's vegetarian-friendly, and no more cruel to animals than drinking milk, using beeswax, eating honey or even wearing wool. It's a good oil. The oils found in lanolin are extremely similar to those oils we secrete from within our own skin, which is why lanolin is so effective. Lanolin is an extraordinary natural emollient-style moisturiser, able to imitate and augment many of the functions of human skin lipids. The moisturisation properties of lanolin itself are well documented. It can hold over 200% of its own weight of water, acting as a moisture reservoir to help maintain the hydration of the skin. The Medical Grade lanolin, which is the type of lanolin used in Lanolips™, is highly refined and completely clean and pure. It is hypoallergenic, and often used as a skin smoother. In this form, it is often used by breastfeeding mothers on sore and cracked nipples as it's one of the few products safe for newborns. Lanolin is also well used in wound-care products," says Kirsten. The range includes Lip Ointment with Colour and SPF15 made with over 60% Medical Grade Lanolin, pure pigment and vitamin E, plus SPF15. It's available in four colours: Rose, Apples, Sunshine and Dark Honey, RRP \$13.95 (12.5ml). And 101 Ointment, a multipurpose ointment to deeply moisturise lips, dry skin, minor cuts, eczema, minor burns and sunburn for example. RRP \$17.95 (17.5ml). Available from May 1st 2009, nationally, at selected pharmacies and department stores.



Top: Leigh Campbell, Cosmopolitan, Eliane Banda, Trimex and Amy Starr, Shop Til You Drop
 Above: Jean-Marc Carriol with his wife Kirsten, creator of Lanolips
 Left: Lanolips – pretty performers